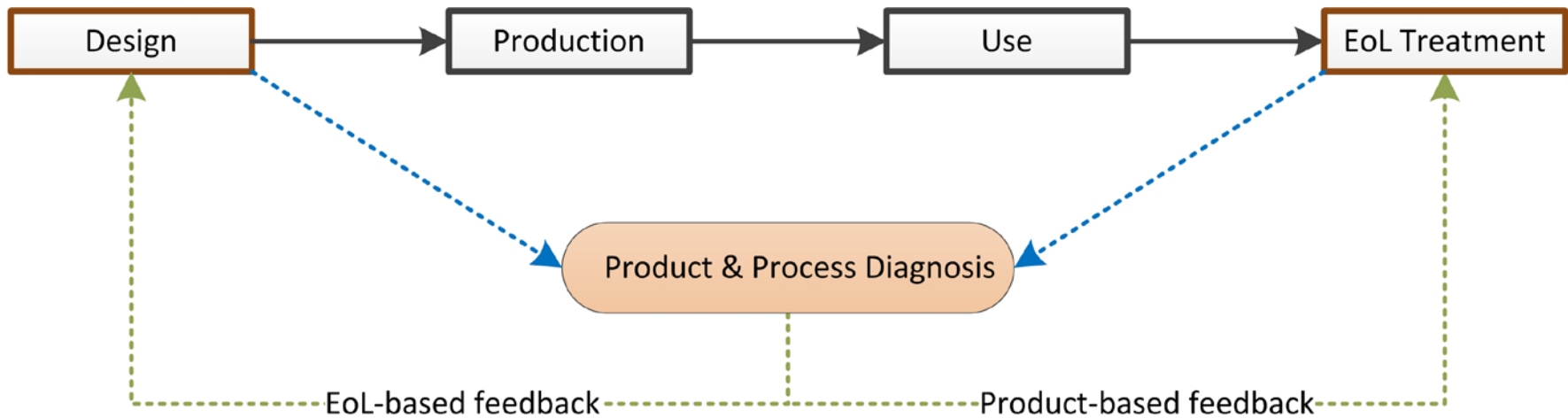


**The product family approach**

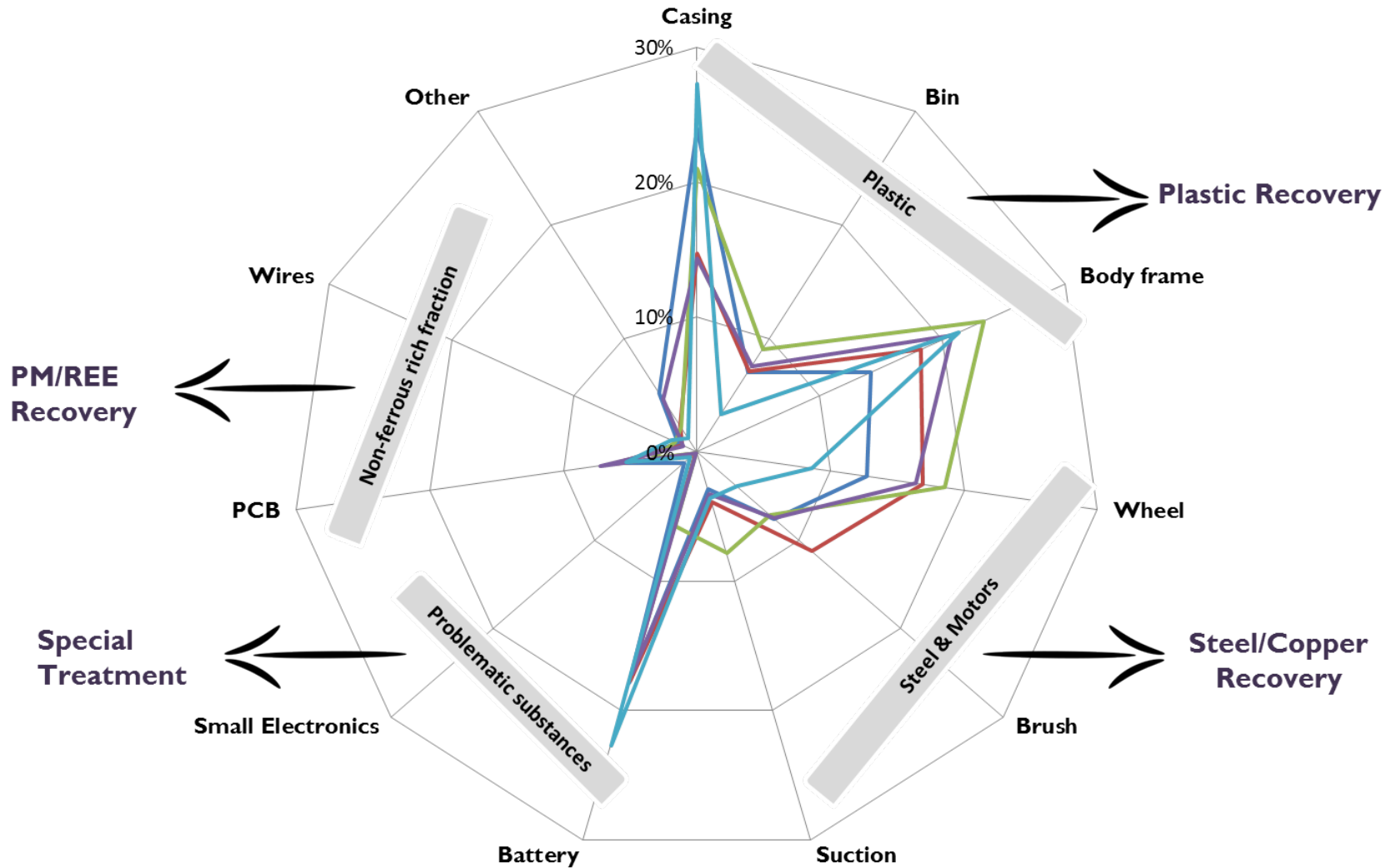
# Two-way feedback model



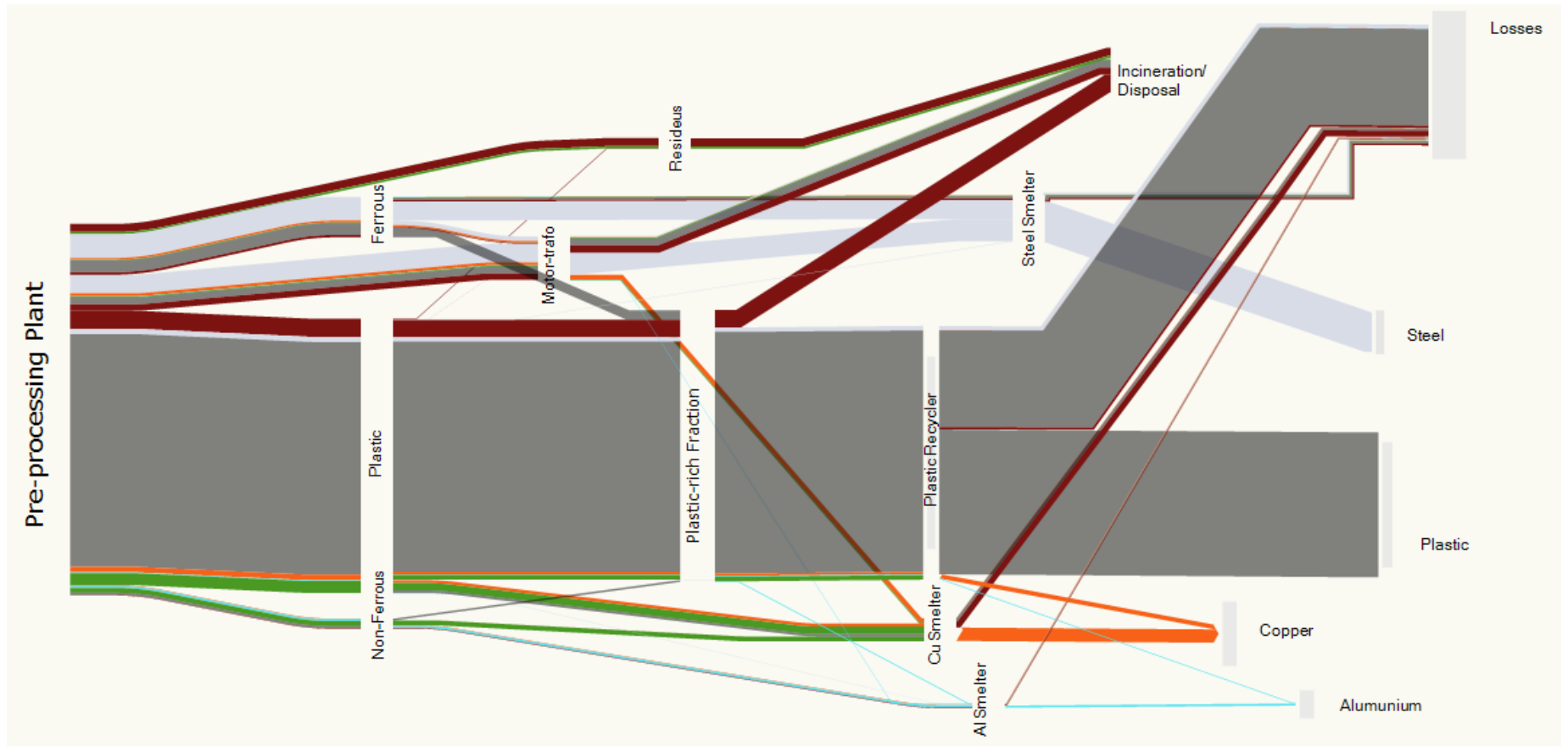
- **Producers**
- **Authorities (Danish EPA)**

- **Waste managers/Recyclers**
  - **Odense Renovation**
  - **Averhoff**

# Product Family: RVC



# RVC MFA



# Reuse Potential

	Fraction 3	Fraction 4	Total
Sampled Size (tons)	2,58	2,13	
Estimated Reuse Value (kr.)	6.100	1.230	
WEEE collected* in Denmark (tons/year)	23.485	17.857	
Total Reuse Value (mil. DKK/year)	55,61	10,32	<b>65,93</b>

Fraction 3 – Small Appliances

Fraction 4 – Products with display > 10 cm<sup>2</sup>

\* Only ~50% WEEE is collected under EPR scheme in DK